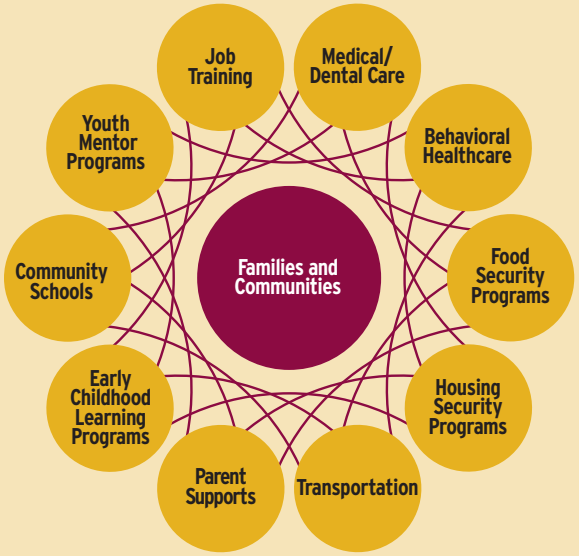
2027 Overview: Structure & Priorities

Our Connected Community

10 vital services working together for stronger families and communities.



How We Work

A collaborative structure to align efforts, amplify voices, and take action.

Co-Directors
Kathy Price & Megan Cullip
Strategy, partnerships, funding, and oversight

Community Advisory Network
Community voices and expertise across all 10 vital services

Time-Limited Action Teams
Clear purpose, lead, timeframe, and desired result.

Our Strategic Priorities

5 focus areas to guide our collective work in 2027.

1. **Connect Families with Support**
   Navigation, directory, and warm handoffs.
2. **Listen and Work Together**
   Community voices and 2026 Housing Summit follow-through
3. **Turn Priorities into Action**
   Focused projects, clear leads, and measurable results
4. **Strengthen Our Foundation**
   Leadership, funding, communications and essential tools
5. **Share, Learn, and Improve**
   Data, feedback, stories, and progress.

Data, evaluation, and learning across all our work:
SCIM | Family Well-Being Matrix | Family and Partner Feedback

2027 Overview: Structure & Priorities
Purpose and Guiding Approach

This working overview introduces our connected community, proposed roles, and strategic priorities for 2027. The supporting pages provide guidance for implementation, partnerships, and grant development. Organizational structure and roles will be updated as the initiative's transition to an independent nonprofit progresses.

Vision
A San Juan County where 100% of families can thrive.

Mission
Strengthen local capacity so every child, student, and family can access the 10 Vital Services needed to survive and thrive.

Guiding Approach
100% San Juan uses a collective-impact approach to improve access to the social determinants of health: medical and dental care, behavioral health care, food security, housing security, transportation, parent supports, early childhood learning, community schools with family services, youth mentoring, and job training.

The 10 Vital Services are our shared framework. They guide the work of identifying access barriers, connecting families, coordinating partners, developing solutions, and measuring progress; they do not require 10 separate departments or permanent positions.

Guiding Frameworks
- **100% New Mexico:** Assess access, analyze local data, engage residents and providers, improve information, identify evidence-informed solutions, build support, and evaluate results.
- **Family Well-Being:** Use family experience, goals, access indicators, satisfaction, and provider feedback to see whether systems work for families.
- **Five Levels of Change:** Support progress at individual, interpersonal, organizational, community, and policy levels.
- **Community voice:** Families, residents, youth, and people with lived experience identify barriers, shape solutions, and assess access.

Conceptual Framework for Building Collective Impact
The initiative strengthens change at personal, social, and systemic levels: it helps families access support; builds relationships, belonging, and collaboration; and uses data, community voice, coordinated projects, and systems improvement to reduce barriers.

Awareness, opportunities, and choices guide change at personal, social, and systemic levels. The detailed framework follows on the next page.

100% SAN JUAN INITIATIVE

2027 Overview: Structure & Priorities
Collective Impact and Operating Roles

Dimension	Personal	Social	Systemic
Awareness	Understand local needs, assets, and services.	Listen to families and strengthen group learning.	Use data and service-access information to identify gaps.
Opportunities	Share resources, build skills, support informed choices.	Create belonging, peer learning, and partner capacity.	Develop projects, strengthen organizations, expand effective practices.
Choices	Build relationships and connect people to support.	Encourage collaboration and partnership formation.	Convene Action Teams, improve systems, advance solutions.

Three Connected Core Functions

Data, evaluation, and learning apply across all three functions, including SCIM, the Family Well-Being Matrix, local and project-specific data, and family and partner feedback.

Core function	Principal work
Family Access & Community Connection	Success Mentor; Family Services Directory; warm handoffs; direct assistance when funded; outreach; barrier feedback; family and community voice.
Action Projects	Funded project leads; work plans, grant deliverables, activity logs, and results.
Communications & Engagement	News & Chews; email and social media; public resources; storytelling; recruitment; community outreach.

Roles and Accountability

- **Co-Directors** provide shared leadership, partnership development, fundraising, grant oversight and reporting, cross-sector convening, systems change, and alignment with 100% New Mexico. They assign implementation through core roles, funded project leads, partners, and contractors as resources allow.
- **Sector Leaders** are evolving into a Community Advisory Network that maintains meaningful connections across all 10 services. Advisors, providers, families, residents, youth, tribal and rural representatives, and subject experts identify gaps and connect resources as relevant to active priorities. It is neither a standing committee nor a separate program for each service area.
- **Time-Limited Action Teams** convene around a documented access barrier or priority with a purpose, timeframe, accountable lead, and desired result. Their work may close, scale back, transfer to a partner, seek funding, or continue with renewed capacity.

2027 Overview: Structure & Priorities
Strategic Priorities and Choosing the Work

Strategic Priorities

1. **Connect Families with Support**
   Sustain the Success Mentor; keep the Family Services Directory accurate and accessible; improve warm handoffs; track recurring barriers and use family feedback to improve systems.
2. **Listen and Work Together**
   Include families, residents, youth, tribal and rural voices, providers, and subject experts in setting priorities and designing solutions. Sustain the Advisory Network and local, state, and 100% New Mexico/NMSU partnerships. Convene gatherings around active priorities. Continue the work started by the 2026 Housing Summit with partners and community members.
3. **Turn Priorities into Action**
   Address documented needs across one or more Vital Services; use funded leads, partners, and contractors with defined scopes, deliverables, timelines, and reporting; convene Action Teams when coordination adds value.
4. **Strengthen Our Foundation**
   Sustain leadership, grant development and writing, communications, navigation, directory infrastructure, and evaluation. Maintain roles, project documentation, grant calendars, and partner communication in Notion or another shared system.
5. **Share, Learn, and Improve**
   Continue News & Chews, email, social media, public resources, storytelling, outreach, and recruitment. Use data, family feedback, provider input, project results, and engagement to guide decisions and share learning.

Choosing the Work

Before beginning a new project, confirm that it addresses a documented need in a Vital Service; has community and partner support; names an accountable lead; has realistic scope, timeline, capacity, funding, and measurable results; and adds value through coordination, navigation, access, community voice, communications, data, or evaluation without duplicating existing work.

Coordination and Convening

- **Monthly backbone meetings:** Review strategy, funding, projects, navigation barriers, communications, evaluation, and partnership needs.
- **Advisory engagement:** Use quarterly or semiannual convenings, listening sessions, surveys, and outreach across all services.
- **Action Teams:** Meet as needed under a defined work plan and timeline.
- **Community learning events:** Hold gatherings, workshops, summits, or public conversations around current priorities and emerging barriers.

100% SAN JUAN INITIATIVE

2027 Overview: Structure & Priorities
Measurement, Learning, and Funding

Measuring Progress

Measure activity and progress toward improved access using SCIM, the Family Well-Being Matrix, local and project-specific data, family and provider feedback, and participation data as appropriate.

Area	Indicators
Family access	Navigation contacts; warm handoffs; directory referrals and accuracy; funded direct assistance; barriers; family experience.
Backbone capacity	Partner participation; funds raised; grant compliance; communications reach; advisory engagement; directory maintenance.
Priority projects	Deliverables; people reached; outcomes; partner contributions; recommendations acted upon.
Systems improvement	Barriers addressed; improved practices; stronger partnerships; new resources; policy or systems changes where applicable.

Funding and Resource Development

Pursue blended funding that distinguishes core operating support from project-specific support.

Core operating support	Project-specific support
Leadership and convening; partnerships and fundraising; grant development, writing, oversight, and reporting; navigation; directory and warm-handoff infrastructure; communications, data, evaluation, and learning.	Defined community solutions; project leads and facilitators; materials, activities, and contracted support; Time-Limited Action Teams; required evaluation and deliverables; grant-period staffing.

Grant development and stewardship: Research aligned opportunities, develop proposals, coordinate partner input, maintain grant calendars, meet reporting requirements, and share results. Core dollars sustain the backbone; project grants support defined solutions. Successful projects may renew, scale, transfer, become core work, or close responsibly.