

Collaborate on the future of housing in Guadalupe County

100% Guadalupe Housing Summit

Thursday, July 23, 2026 | 8:30-4pm

Blue Hole Convention Center | Santa Rosa, NM

The 100% Guadalupe Housing Summit will bring together local and state leaders, housing partners, and community members to confront the rural housing crisis and chart practical solutions. Participants will explore how the lack of affordable housing is affecting families, employers, and neighborhoods. The summit will focus on turning abandoned or substandard housing into opportunities, strengthening quality affordable housing (including Section 8), and laying the groundwork for a countywide strategy so every resident can access safe, stable, and affordable housing.

8:30 am

Registration/Sign In – Coffee and Cookies

9:00 am

Welcome and Introductions

Lisa G. Brassell, Executive Director Lake City Youth & Family Center, 100% Guadalupe Initiative

9:15 am

Summit Opening

Manuel Gonzalez, New Mexico State Poet Laureate

9:30 am

Affordable Housing 101 – Homegrown Housing sponsored by Anchorum Health Foundation and Project Moxie

9:50 am

Break

10:00 am

Community Housing Strategy and the Community Affordable Housing Plan

Joseph Montoya, NMAHA pioneer and representative

11:10 am

Break

11:15 am

Panel/Q&A–Rural Housing Challenges and Opportunities

Planning and Zoning, Licensed NM Real Estate, Manufactured/Mobile Home Consultant, Property Appraisal, Local Title Agency

12:15 pm

Lunch Break

1:15 pm

New Mexico Housing Needs, Programs and Resources

Amanda Sutton and Sonja Unrau, Housing NM Maria Wolfe, NMDWS Office of Housing

1:45 pm

Rural Housing Development

Chris Herbert, Executive Director Eastern Regional Housing Authority

2:30 pm

Break

2:45 pm

Role of Local Governments – Planning and Resources for Implementation

Natalie Green, City of Las Cruces Housing and Neighborhood Revitalization
Deanna Creighton, Bernalillo County Deputy Director of Community School Innovation and Strategic Partnerships
Sandy Chancey, EPCOG

3:15 pm

Summit Conclusion and Next Steps

WHO SHOULD ATTEND

- ▶ Property Owners
- ▶ Sellers and Buyers
- ▶ Community Leaders and Decision Makers
- ▶ Interested Community Members
- ▶ Rural and Community Development Leaders

TOPICS INCLUDE

- ▶ Housing Affordability
- ▶ Development and Growth
- ▶ Rural Housing Solutions
- ▶ Financing Strategies



This is a free event with lunch included. Scan the QR code or visit www.100nm.org/guadalupe/housing-summit to register

